

20,000 HOMES CAMPAIGN



Beginning the End of Homelessness in Canada

SIX CAMPAIGN PRINCIPLES

1. Be Housing-Focused
2. Know Everyone By-Name
3. Track Our Progress
4. Improve Local Systems
5. Resolutely Focus on Our Mission
6. Take Action



CONSIDER JOINING THE 20,000 HOMES CAMPAIGN – ITS EASY!

Join in the aim to “end chronic homelessness in 20 communities and house 20,000 of the most vulnerable homeless people by July 1, 2020”. Go to www.20KHomes.ca to sign up, donate, volunteer or learn more.

Benefits to Communities Joining:

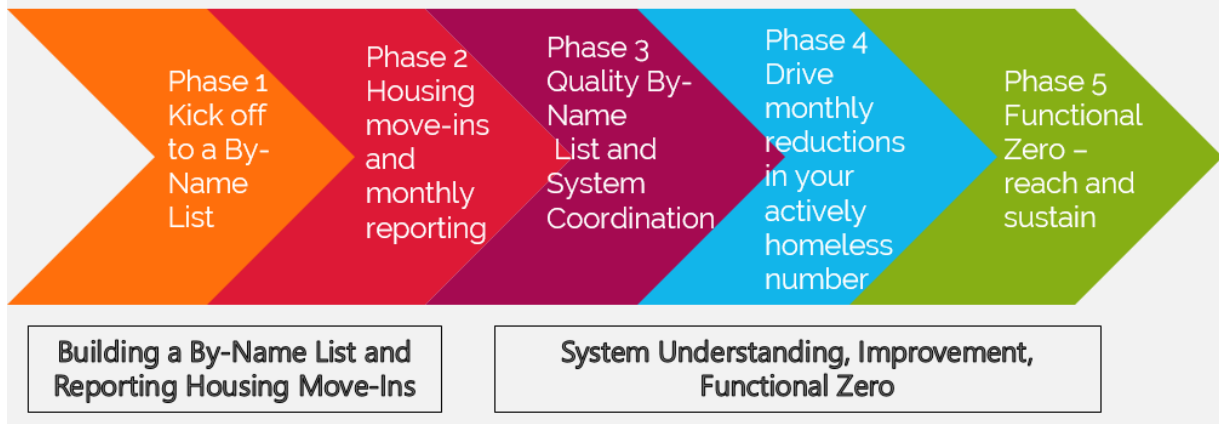
- Get coaching, support and tools to embed cutting edge strategies for ending homelessness.
- Have opportunities to network and learn from other communities.
- Have unparalleled visibility of your homeless system.
- Be national leaders on data, system design, Housing First and ending homelessness.
- Be in the driver’s seat for national and provincial policy change.
- Use By-Name List data to advocate for the policies and resources necessary to end homelessness.

Expectations of Campaign Communities:

- Be committed to [functionally ending chronic homelessness](#) and the [Campaign principles](#).
- Work on a [By-Name List](#) (already have or are planning to have a Registry Week, and/or a Homeless Management Information System such as HIFIS 4 and/or a coordinated access system in place to kick off a By-Name List in your community by May 2018).
- Participate in [monthly data](#) and [quarterly scorecard](#) reporting.

Key Milestones Toward Sustainable ZERO!

Take Action – Identify, Prioritize & House the Most Vulnerable



JOIN EXISTING CAMPAIGN COMMUNITIES

There are currently 35 campaign communities across eight Provinces and one Territory.

Alberta: Calgary, Edmonton, Grand Prairie, Leduc, Lethbridge, Medicine Hat, Red Deer

B.C.: Kamloops, Penticton

Manitoba: Winnipeg

New Brunswick: Fredericton, Moncton, Saint John

Nova Scotia: Halifax

Ontario: Dufferin County, Guelph-Wellington, Halton Region, Hamilton, Kawartha/Haliburton, Kingston, Lanark County, London, Northumberland, Ottawa, Peel Region, Renfrew County, Simcoe County, Stratford, Thunder Bay, Toronto, Waterloo Region, Windsor

Quebec: Montreal

Saskatchewan: Regina

Yukon: Whitehorse

FOR FURTHER INFORMATION

Contact:

Marie Morrison, Director 20,000 Homes at marie@caeh.ca or 226-749-0531

Or Visit:

www.20KHomes.ca