

THE LEADERSHIP ACADEMY ON ENDING HOMELESSNESS

When & Where

October 24 & 25, 2017 in Winnipeg. One day before the CAEH Conference and the first day of the Conference.

20K Homes Specific

This event is open to communities participating in the 20KHomes Campaign, by invitation only. The Leadership Academy offers practical measures leaders in 20KHomes communities can take to improve buy-in, resolve issues, and accelerate outcomes.

Tested Curriculum

You will have the experience that hundreds of communities across the US, Canada and Australia have participated in to focus on ending homelessness.

Driving Sustained Change

The Leadership Academy provides the ingredients necessary for lasting results in communities serious about ending homelessness.

Seasoned & Emerging Leaders

The content is of benefit to people that have been in leadership for years, and newcomers to leadership.



Leadership Training Focused on Ending Homelessness

Ending homelessness requires incredible leadership. There is no shortage of technical knowledge of how to provide housing-focused shelter, outreach and drop-in services.

There are reams of published articles on Housing First. There is also the great CAEH Conference with some of the most amazing keynote speakers from across the continent, and some of your most gifted colleagues from across the country. But all of that great knowledge can fall flat on its face without leadership to drive the changes necessary to get results.





Highlights of the Content

Over two days participants in the Leadership Academy can expect high-calibre content uniquely focused on the needs of 20KHomes Communities. The highlights include:

DAY ONE: 9am-4pm (Millennium Suite)

- Defining “leadership” when it comes to ending homelessness
- The importance of authenticity
- The Law of Diffusion of Innovation, and how you lead existing organizations and government entities to a shared vision
- Establishing a vision with a teachable point of view related to your local campaign

DAY TWO: 10-11:30am; 1:30-3:30pm (Millennium Suite)

- [Conference Plenaries 8-10am and 11-1pm](#)
- Managing ambiguity, overcoming barriers, and taking charge
- Structuring the narrative of your work & achievements
- Distinguishing teams from work groups, and knowing when and how to use each to realize results
- Leading with data
- Collective impact

About the OrgCode Leadership Academy

Having worked with hundreds of communities across Canada, the United States and Australia, the OrgCode team came to realize that the missing ingredient for getting sustained results in ending homelessness was leadership training. After considerable time in research and development, we offered the first Leadership Academy in the fall of 2015. It sold out quickly, which was a sure sign we were on to something. In 2016 we offered it again - and again it sold out. We also offered our first Master Class for leaders that had been through the first cohorts of training. In 2017 we offered the Leadership Academy in Grand Bend, Ontario, and are providing a customized version of it at the CAEH Conference. We will also be providing another class in Hawaii in November, as well as another Master Class.

How This Came to Be at CAEH

Tim Richter, President & CEO of CAEH, asked OrgCode about delivering a pre-conference Leadership Academy for 20KHomes communities. The intention is to galvanize the leadership group across the country that is working on the Campaign, to give leaders tools they can use in their home communities to work with local stakeholders on ending homelessness, and to turbo-boost results.



Why You Should Be There

You joined the 20KHomes Campaign because you want to see results in ending homelessness, especially for some of the most vulnerable Canadians. Your community has likely seen success in some areas and been thwarted in achieving success in other areas. This opportunity is an investment in your leadership. It will put new tools in your toolbox, offer you meaningful reflection materials, and position you to get even better results when you return to your community.